Privacy Policy

This privacy policy discloses the privacy practices for headranking.com. This privacy policy applies solely to information collected by this website and its subdomains. It will notify you of the following:

- What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security measures in place to protect the misuse of your information.
- How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We only have access to/collect information that you voluntarily give us via the contact form - email address. We will not sell or rent this information to anyone.

We will use your contact information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request.

We will also contact you via email to tell you about new product features, other important news or changes to this privacy policy.

Cookies and Tracking

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. Cookies can enable us to track and target the interests of our users to enhance the experience on our site. We don't use cookies to gather personally identifiable information on our site.

As per the General Data Protection Regulation, known as the GDPR we have included an opt-in functionality for the "advertising" cookie category, which is used to track our visitors for marketing purposes (such as remarketing campaigns and building relevant audiences for targeting our ads to users that would most like make use of our service). You can also opt out of other categories of cookies that we use to gather statistical information about the usage of our service and also cookies that handle your preferences.

Data retention

We will automatically delete your information and all of your personal data within 36 months from sending the contact form. Also, the cookie consent which you have granted will automatically expire after 6 months, after which you will be prompted to renew your consent.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. You can verify this by looking for a closed lock icon at top of your web browser, or looking for "https" at the beginning of the address of the web page. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example customer service) are granted access to personally identifiable information. The service which we use to store personally identifiable information use servers, that are kept in a secure environment.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address: info@headranking.com.

Subprocessors

As per the European Union General Data Protection Regulation, we list our subcontractor partners that process some of our clients' data:

• For marketing purposes, we use the services of Meta Platforms, Inc. <u>More</u> <u>information about Facebook data privacy and GDPR</u>

- For our statistics tracking and marketing purposes, we use the services of Alphabet Inc. More about Google data privacy and GDPR
- For our statistics purposes, we use the services of Hotjar Ltd. <u>More about</u> <u>Hotjar data privacy and GDPR</u>

Updates

Our Privacy Policy may change from time to time. All updates will be posted on this page.

Last update: June 2nd, 2023.